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our network
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NDL/HIDC

Holland International Distribution Council (HIDC) is a non-profit public-private organization representing the logistics sector in the Netherlands. Services provided by HIDC are free of charge to international companies.

We understand your business, know about logistics and legal and financial regulations and provide unbiased personalized advice on European supply chain structuring and suitable logistics partners in our network for your activities.



For more information, see our website www.hidc.nl
or contact us at **+31 79 343 81 10**



High-Tech

The high-tech industry serves a very dynamic global market: competition is fierce, and financial risks are increasing. From smartphones and computers to nanotechnology, products are becoming more technically complex, while product life cycles are becoming shorter, and consumers are reachable in more ways than ever. The internet of objects awaits on our doorstep, even though it is not yet integral to everyday life (or daily purchases). And 3D printing, though its share is still modest, will heavily impact the electronics industry in the near future.

To face these challenges and opportunities, your supply chain needs to be robust, agile and consumer driven, especially on the promising but fragmented European market, where each country has its own requirements and trade agreements. And where consumer electronics such as HDTV call for a different approach from micro-components.

Establishing a base in the Netherlands is the first step towards finding the best solution. The Netherlands is a major player in the production of cutting edge technology. And as one of the largest importers of consumer electronics, it is an important gateway to Europe and the rest of the world.

Trending ...

- High-tech companies go for near-shoring strategy: production is closer to demand, improving service levels and quality control.
- Supply chain security is a top priority for both manufacturers and logistic service providers.
- In Europe the TAPA forum certifies facilities and companies to minimize cargo theft risk.
- High-tech products require specific solutions, depending on their maturity phase: market entry, growth phase, efficiency phase or breakthrough phase.
- Consumer electronics and ICT hardware move towards a European rather than a regional supply chain solution.
- In 2016 smartphones, computers and HDTV remain the most desired technical devices worldwide, but consumers are less inclined to purchase.
- Tablet sales are down, losing ground to larger-screen smartphones and convertible laptops.
- New products such as smart watches, fitness monitors and drones do not offset the decline of traditional electronics.

Facts and figures

- In 2015 the Netherlands imported more consumer electronics than the UK, France and Italy combined. Most products are imported by sea and air and distributed across the EU.
- Of the 817 million people living in Europe, 491 million use the Internet, and 274 million are e-shoppers. Spending per e-shopper averages 1,533 euros.
- From the Dutch region, 170 million consumers are within a 300-mile radius, and approximately 244 million are within a 600-mile radius.
- Most U.S. and Asian multinationals active in High Tech situate their EDC in the Netherlands, including HP, Canon, Apple, Google, Samsung, Asus, Bosch, Huawei, IBM.
- Dutch companies are world leaders in developing high-tech equipment, such as embedded systems, sensors, nano-electronics and mechatronics.
- The Netherlands figures in the top 3 in nanoscience, together with the USA and Switzerland.
- Yes, Delft, Brainport Eindhoven and Kennispark Twente are a network of world-class technology centers, clusters of high-tech companies, knowledge institutes and universities.

Your benefits in the Netherlands

- Extensive infrastructure with mainports and multimodal hinterland connections.
- Rotterdam is the largest container port in Europe; Schiphol is a major European air hub for high-tech products (3rd in cargo volume in Europe).
- Sophisticated logistic service providers specialize in high-tech systems and specialist support services (ICT, consultancy, VAT).
- Lowest warehouse operating costs of EDC and annual operating costs for full supply chain.
- Efficient and cost-effective customs service: flexible approach, facilitating trade, highly digitized.
- VAT deferment: no advance payment of import VAT.
- Highly educated, multi-lingual and flexible workforce.